



Plot No. 2, Knowledge Park-III, Greater Noida (U.P.) –201306
POST GRADUATE DIPLOMA IN MANAGEMENT (2023-24)
MID-TERM EXAMINATION (TERM -I)

Subject Name: **Applied Managerial Communication**

Time: **Self Introduction**

Sub. Code: **PG16**

Max Marks: **20**

Note: All questions are compulsory.

Q. 1: Case:

Give your introduction highlighting your career goals, aspirations, and associated skills & knowledge. Ensure applying the following techniques while speaking:

Q. 1: (A). 7Cs of Communication (12 Marks) CO3, L3

Q. 1: (B). Kinesics and paralanguage (08 Marks) CO2, L3